Fuel Your Brand With Result-Oriented Digital Marketing Campaigns

Emirates Graphic is a leading digital marketing agency providing experienced services that boosts your sales & ROI online

Find out More

We Inovate By Designing & Developing Digital Experiences

www.emiratesgraphic.com

At Emirates Graphic, we love to challenge the status quo and we won't hesitate to push boundaries in order to fulfill your vision and help you reach new heights.
Our carefully handpicked team of marketing professionals is passionate about helping clients communicate and resonate with their audience using creative, innovative, and intelligent problem-solving.

Digital Marketing Services

You might be the best at what you do, but your target market needs to know this. Emirates Graphic will help you to reach just the right people with the most effective content. Generate buzz and desire for your products or services by letting us manage your online marketing.

01 Community Management/Social Media Management

04 App Store Optimization (ASO)

02 **Paid Advertisemenets (Social Media Ads & Google Ads)**

05 **Other Marketing Services**

WhatsApp Marketing
Email Marketing

03 **Search Engine Optimization (SEO)**

Community Management

So What is Online Community Management?

Community management helps create genuine relationships between a company or a business and its external audience. This process helps them become more human, accessible and more supportive to their customers

Our Approach

- Viral Content
- Customer Service and Support
- User Generated Content
- Influencer Outreach

01

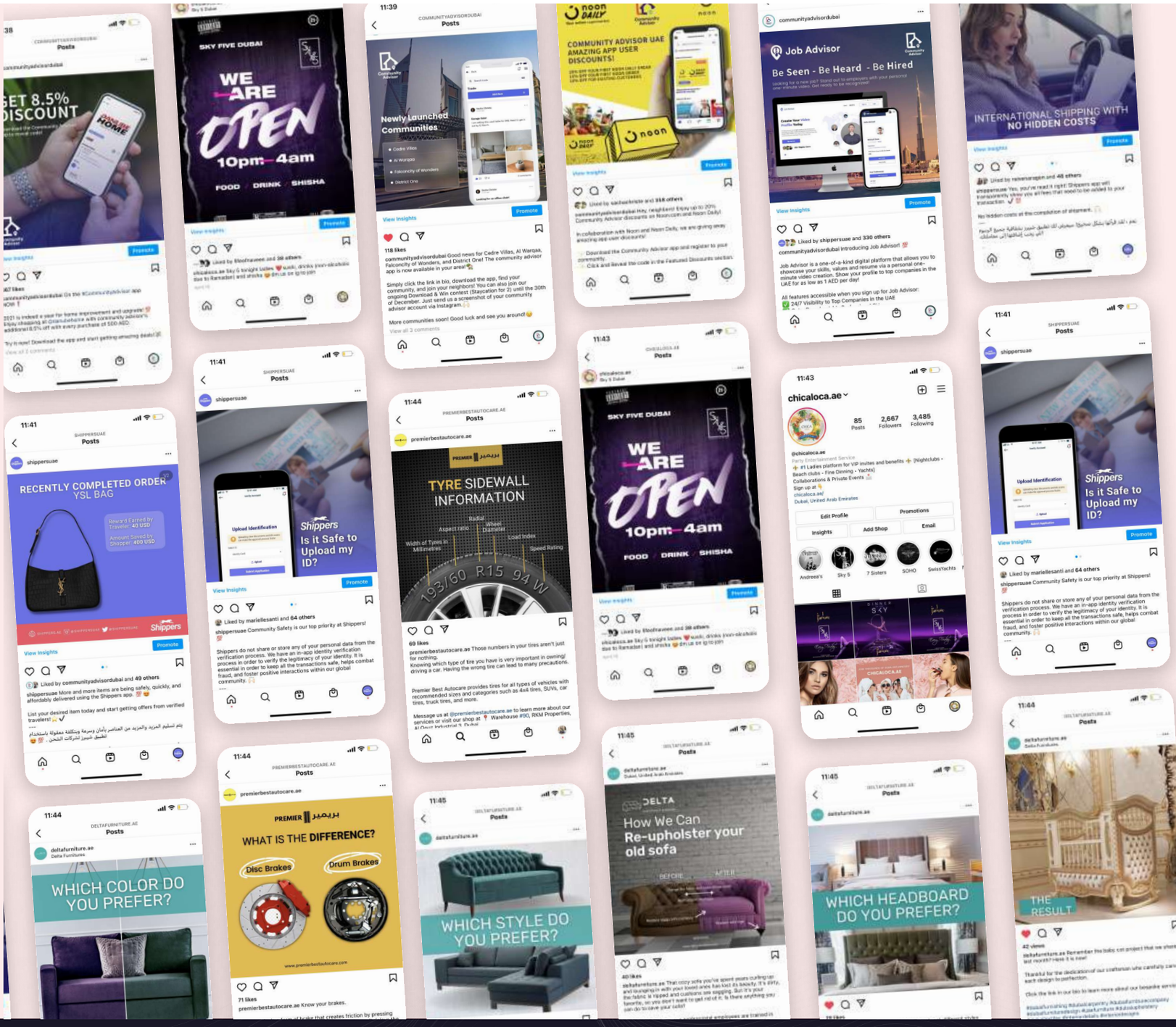
Social Media Management

Social Media Management FEE

What You'll Get

- Management of 3 platforms
- Updated Hashtags
- Monthly Report
- Market & Audience Research
- 5 content per week

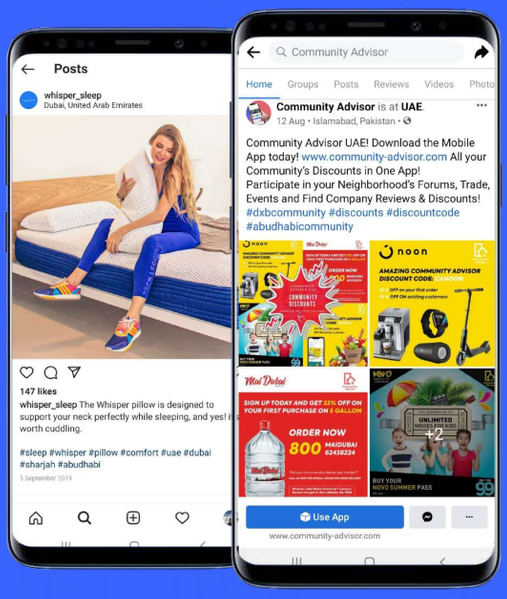
AED 4,000



Paid Advertisements

01. Social Media ADS

Social media marketing extend far beyond simply raising brand awareness or building a community. If used properly, social media can be an efficient instrument for boosting your app usage, creating awareness, increase app user retention and even improving your brand reputation through excellent public relations.



Social Media Ads Management Includes

- Market and Competitor Analysis
- Identify Target User Persona
- Development of Ad Creative and Copy
- A/B Testing
- Audience Research
- Campaign Setup
- Monthly Performance Report
- Transparent Ad Spent Reporting

Social Media Ads Management Fee

- **Your Budget:** Minimum of 1500 AED
- **Monthly Agency Fee:** 25% of your ad budget
- **Campaign Setup Fee:** 1000 AED (One-time payment)
- **Ad Design and Content Fee:** 1000 AED/Month

02

Google ADS

Google ADS

Google AdWords offers assured, immediate traffic to your mobile app landing page or website. We will lead you through your tailor-made Google play, Google search, YouTube, and/or Banner advertising campaign that includes ad programs with local, national, and international distribution.

Campaign status: All ADD FILTER

Campaign	Budget	Status	Optimization score	Campaign type	Impr.	Interacti	Interaction rate	Avg. cost	Cost	Conversions	Cost / conv.	Conv. rate	Bid strate
Search Campaign	AED80.00/day	Eligible	67.9%	Search	831,765	21,314 clicks	2.56%	AED0.62	AED13,250.30	984.00	AED13.47	4.62%	Maximize conversio (Target CP
Display_Leads_KSA_Aug_Ninja	AED50.00/day	Eligible	78.4%	Display	1,624,848	3,242 clicks	0.20%	AED0.70	AED2,256.60	175.00	AED12.89	5.40%	Maximize conversio
Search_Leads-Zatca_KSA_Aug_Ninja	AED20.00/day	Eligible	55%	Search	7,535	540 clicks	7.17%	AED1.67	AED903.45	43.00	AED21.01	7.96%	Maximize conversio
Total: Campaigns			–		2,464,148	25,096 clicks	1.02%	AED0.65	AED16,410.35	1,202.00	AED13.65	4.79%	
Total: Account	AED150.00/day		–		2,464,148	25,096 clicks	1.02%	AED0.65	AED16,410.35	1,202.00	AED13.65	4.79%	

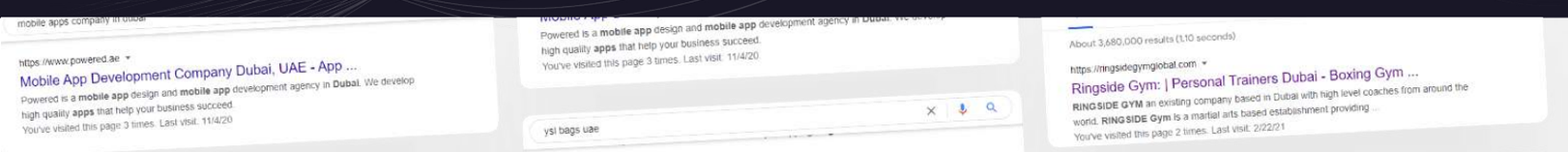
Google Ads Management Includes

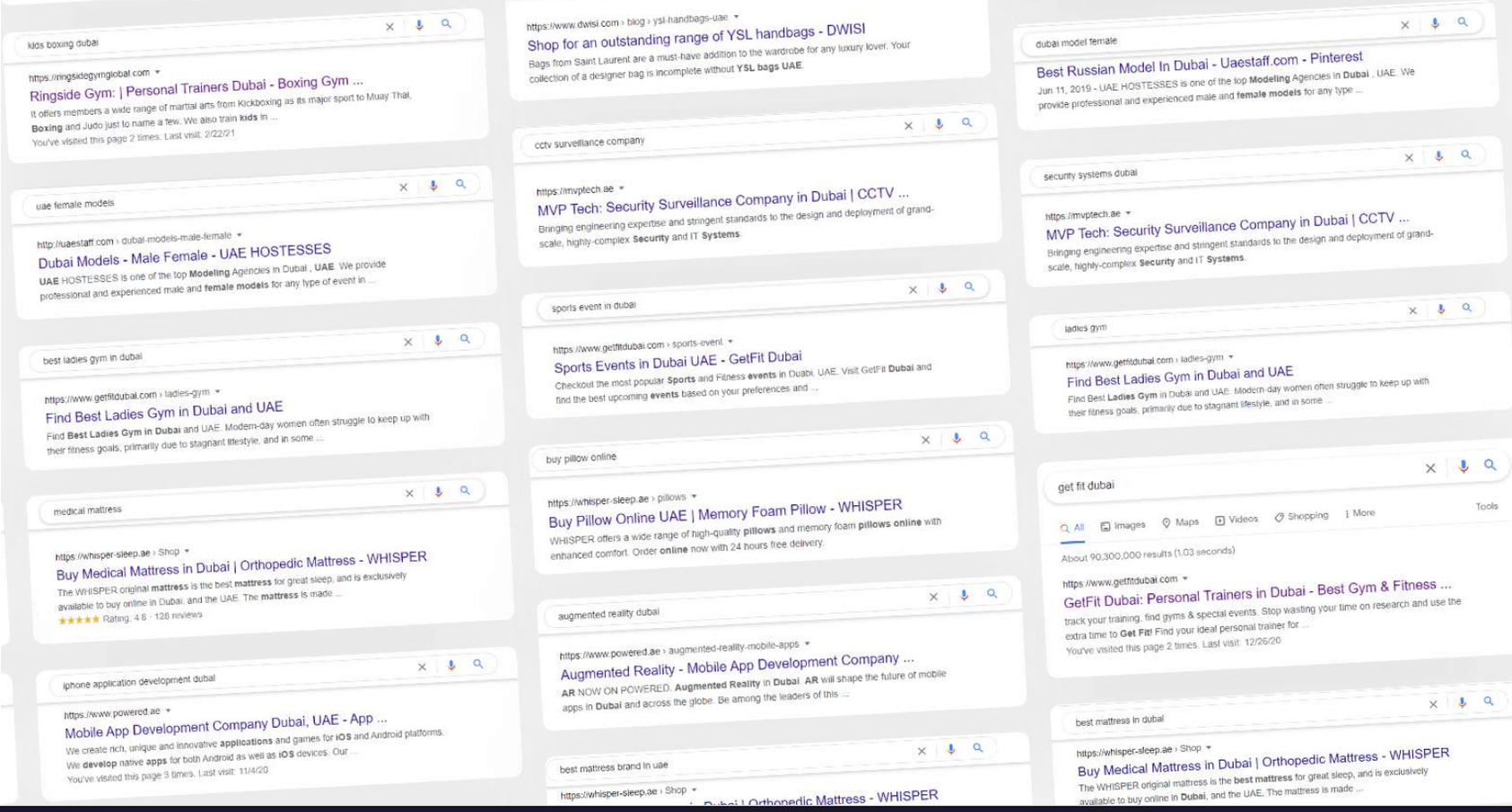
- Market and Competitor Analysis
- Campaign Research
- Campaign Setup
- Ad Creatives (For Banner Ads)
- Daily Monitoring
- Campaign Optimization
- Dedicated Ad Specialist
- Monthly Performance Report
- Transparent Ad Spent Reporting
- Client Support (Email, WhatsApp, Call)

Google Ads Management Fee

- **Your Budget:** Minimum of 1500 AED
- **Monthly Agency Fee:** 25% of your Ad Budget
- **1000 AED Campaign Setup Fee (One-time payment)**
- **1000 AED Design Fee (For Banner Ads only)**

Search Engine Optimization





Your Website is Safe with Us!

100% Ethical SEO Services Adhering to Google's Updated Webmaster Guidelines

Project 1 – Whisper

01

Company Stats

SEO

Whisper

www.whisper-sleep.ae

Whisper offers premium mattresses and pillows superior to others that are designed for a better, more restful sleep at a great value

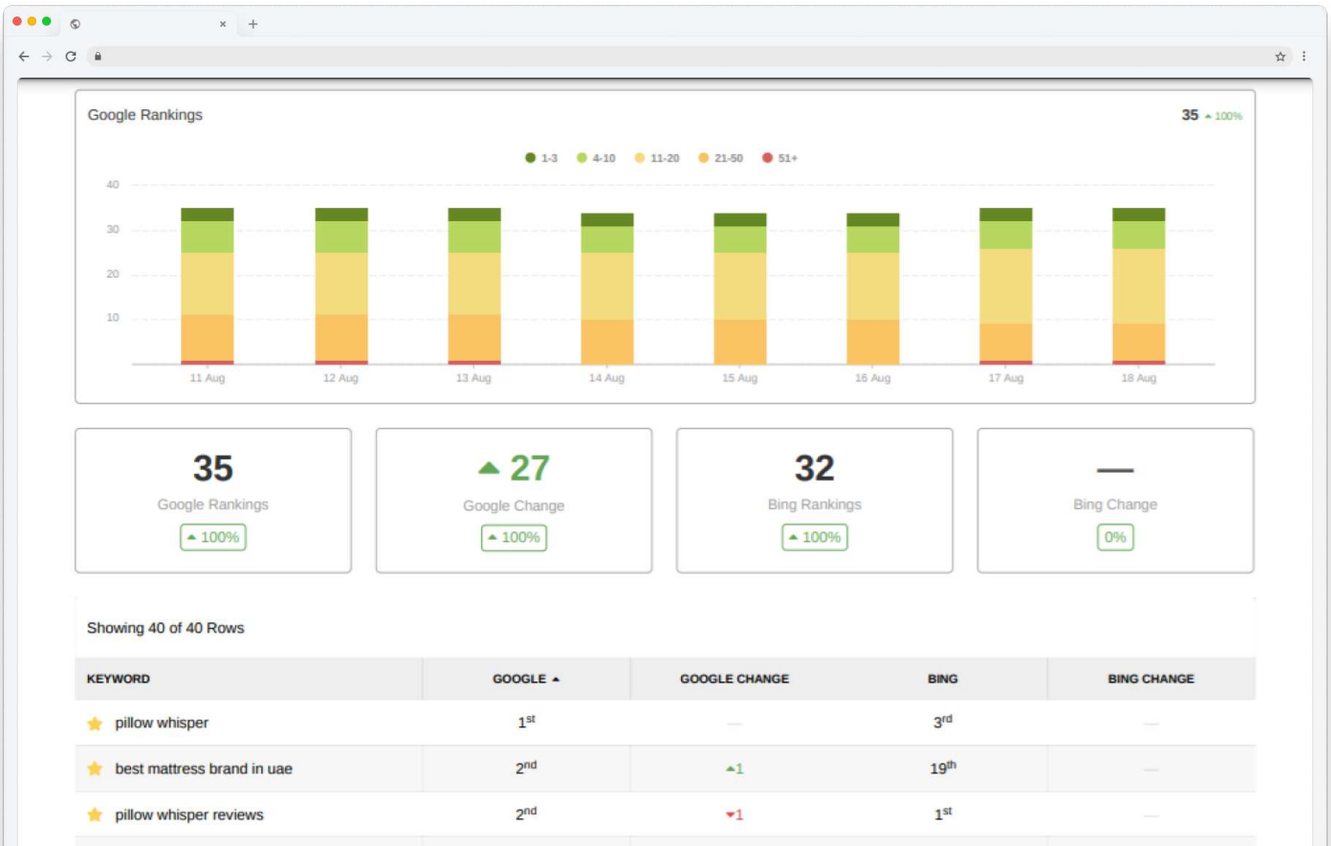
80%
of **keywords 1st** position on Google

16%
Conversion rate on E-store

350%
ROI on Google Ads spending

02

Google Rankings



best mattress dubai	4th	—	3rd	—
best mattress in uae	4th	—	16th	—
best mattresses dubai	4th	—	4th	—
best mattress in dubai	6th	▾2	22nd	—
pillows in dubai	9th	—	2nd	—
best quality mattress	10th	—	35th	—

Project 2 – UAE Staff

01

Company Stats

SEO

UAE Staff

www.uaestaff.com

UAE Staff provides professional and experienced exhibition staff, hostesses, models and promoters for any type of corporate event in UAE

88%

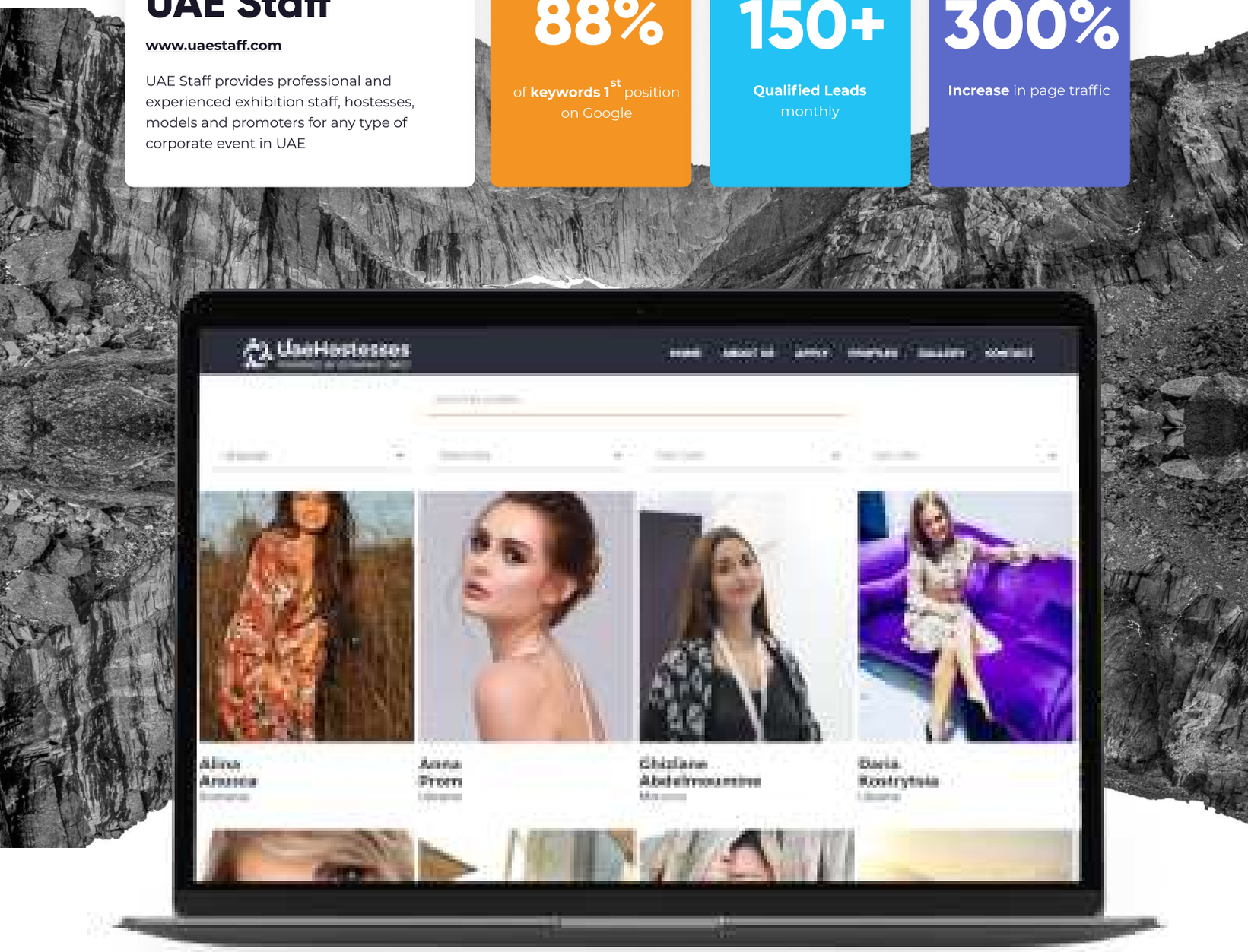
of **keywords 1st** position on Google

150+

Qualified Leads monthly

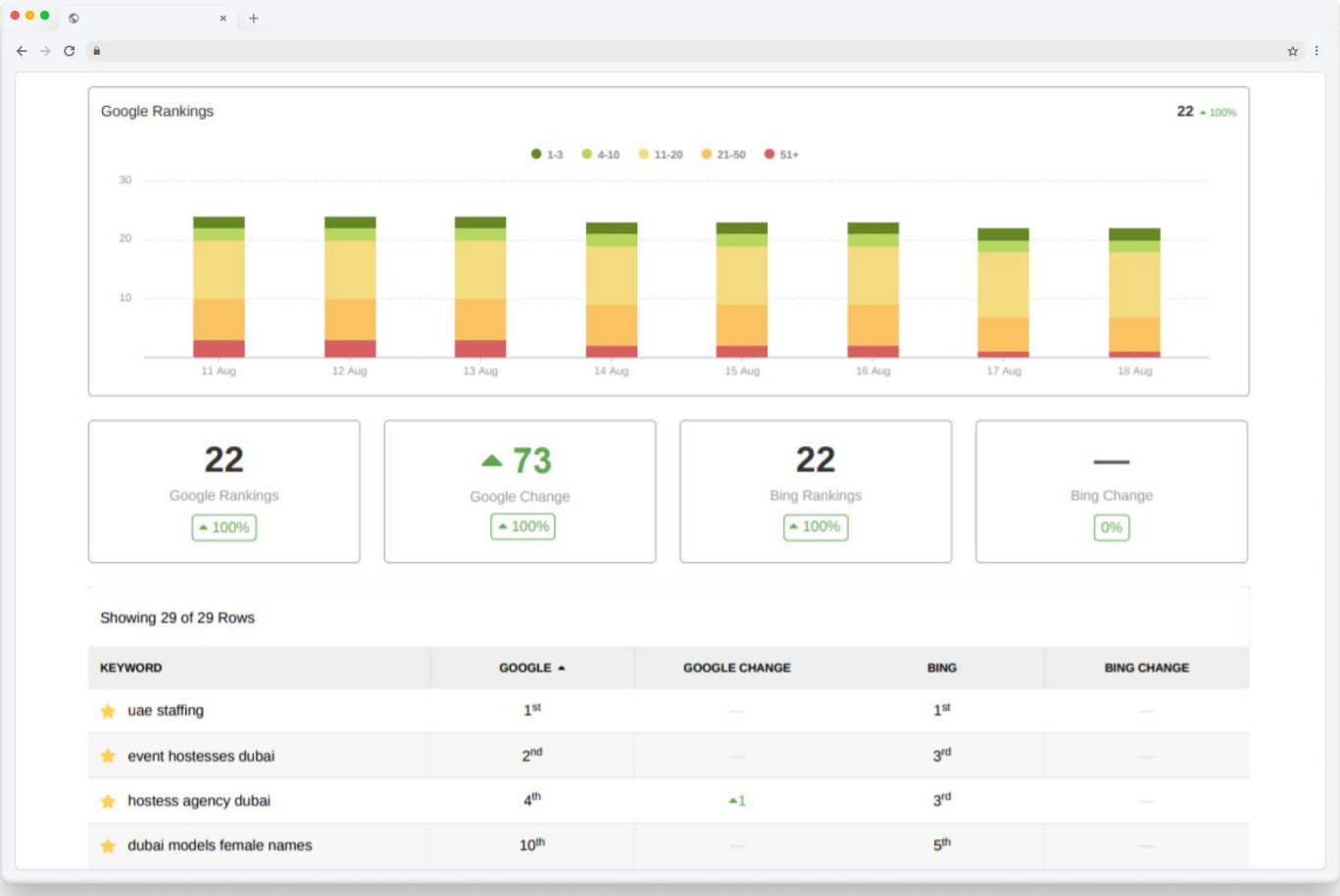
300%

Increase in page traffic



02

Google Rankings



Project 3 – DWISI

01

Company Stats

SEO

DWISI

www.dwisi.com

Dwisi is a fashion marketplace app that allows people to stay connected with their friends and other users, buy and sell their clothes, and draw style information from creators they look up to.

75%

of **keywords 1st** position on Google

200+

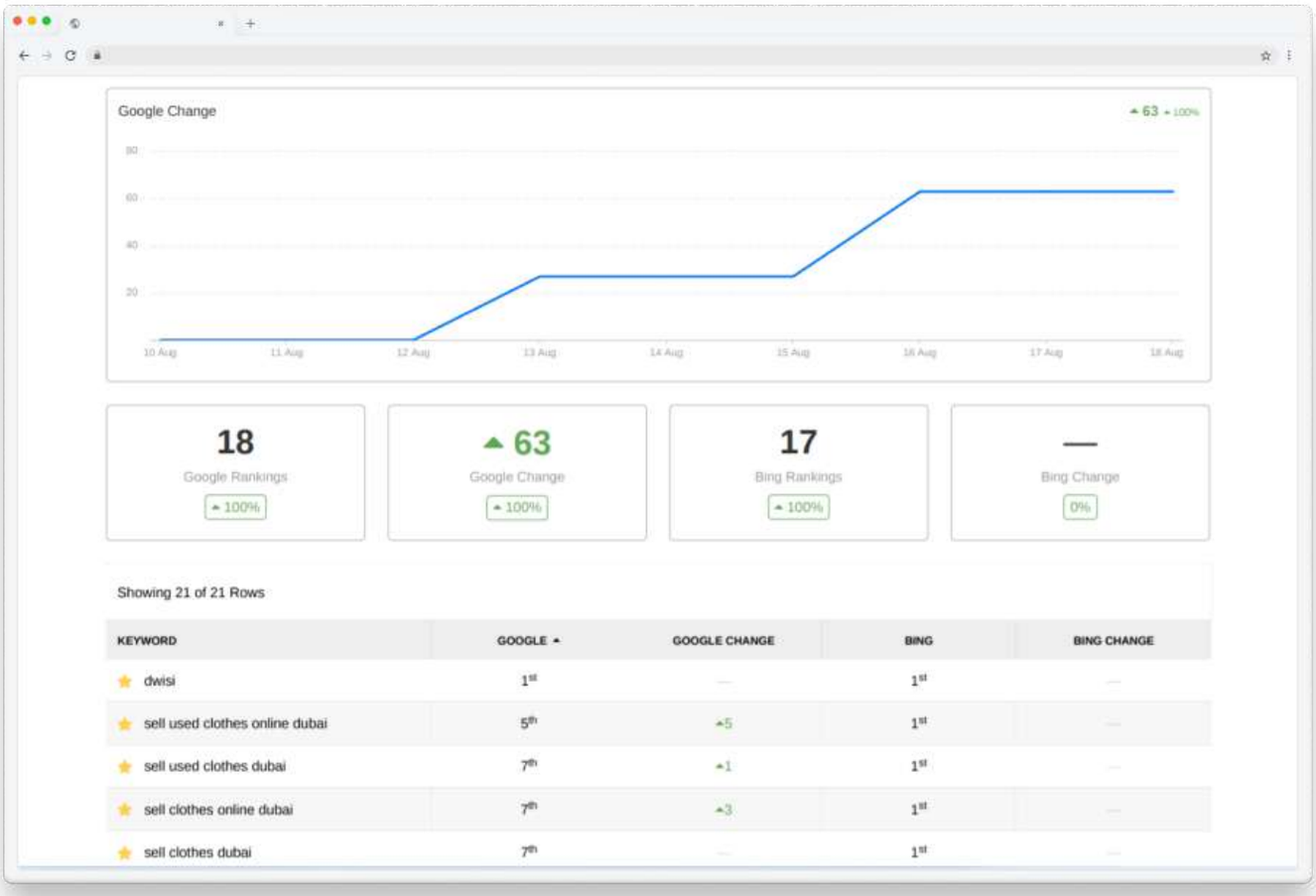
new daily users

35%

increase in user engagement

02

Google Rankings



SEO Packages

01

Normal SEO Package

Monthly Cost

What You'll Get

- 10 Primary Keywords
- 10 Secondary Keywords

AED 2850/month

Monthly Cost

What You'll Get

- 20 Primary Keywords
- 20 Secondary Keywords

AED 3500/month

3 Months SEO Bundle

What You'll Get

- 10 Primary Keywords
- 10 Secondary Keywords

AED 8000

3 Months SEO Bundle

What You'll Get

- 20 Primary Keywords
- 20 Secondary Keywords

AED 10,000

All SEO plans include the following features

- In-depth Site Analysis
- Competition Analysis
- Content Optimization
- Press Realease Writing
- Content Dulicacy Check
- Keyword Research
- On-Page Optimization
- Unique Social Media Posting
- Initial Backlings Analysis
- Google Analytics Setup
- Blog Writing
- Local Citation Building
- Mobile Usability Check
- Title & Meta Tags Optimization
- Informational Content Writing
- Regular Reporting

02

Ecommerce SEO Package

Monthly Cost

What You'll Get

- 25 Primary Keywords
- 25 Secondary Keywords

AED 4500/month

3 Months SEO Bundle

What You'll Get

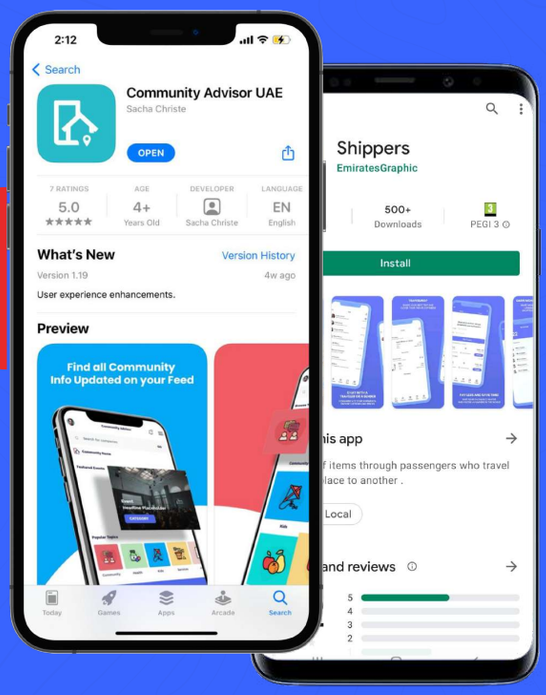
- 25 Primary Keywords
- 25 Secondary Keywords

AED 13,000

Our Ecommerce SEO plan includes the following features

- Cononicalization & Extensive Panda Check
- On-page crawl error correction
- Category Pages Onpage SEO
- Rich Snippets Optimization
- Sub Category Page/Products Onpage SEO
- Product Markup - Schema HTML tags
- Brand Pages Onpage SEO
- Product Image Optimization
- Website Page Load Optimization Recommendations

App Store Optimization



Play Store **&** App Store **have more than 25 million apps in total. How will users download your app if it lacks visibility?**

App stores are still the #1 driver of app discovery and App store optimization (AS0) is the practice of attracting users to download an app based on the title, keywords, ratings, and other ranking factors. If done right, ASO can drive a huge amount of high-quality traffic to your app.

Download on the App Store

GET IT ON Google Play

More About ASO

- Improve App Search Results
- Help Brand Recall
- Increase In Conversion
- Rapid App Comprehension
- Improved Search Discovery
- Lower Acquisition Cost
- Better App Visibility
- Increase In App Ranking
- Mobile Friendly Pages
- Optimized Content and Data
- Increase in App Sales
- Higher App Downloads
- More App Downloads
- Better App Searchability

ASO Packages

One-time App Store Optimization **AED 1,500**

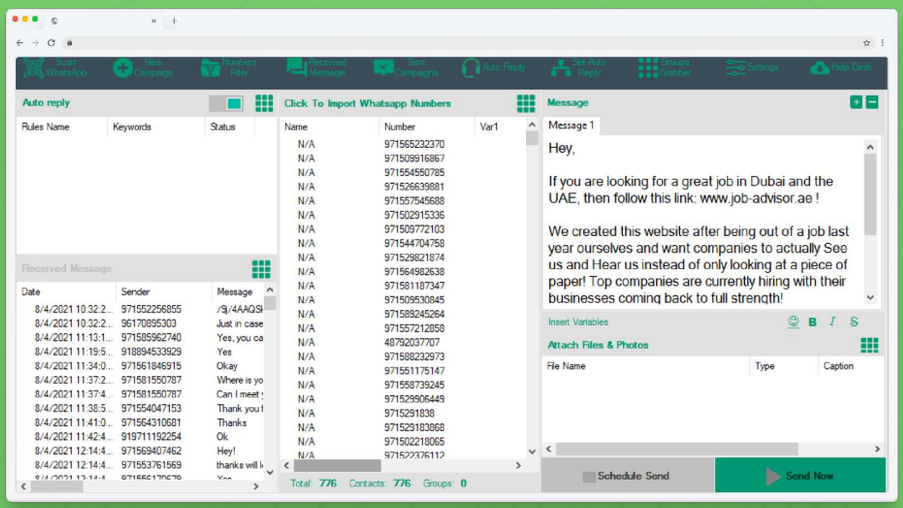
All ASO plans include the following features

- App Screens Optimization
- Optimized App Title & Subtitle (Play Store + IOS)
- ASO friendly descriptions (Long & Short)
- Keyword research
- Competitor Analysis
- Link Building
- URL optimization
- META title optimization
- Monitor App Store Reviews
- Performance Report

Other Marketing Services

WhatsApp Marketing

Reach out to your target market and boost your brand awareness through our WhatsApp Business software.



WhatsApp Marketing Fee: 1000 AED

What you'll get:

- Strategic App Promotional Message
- Campaign Monitoring
- Performance report

Extra Service

- Sim number to send the WhatsApp message
- Database

Email Marketing

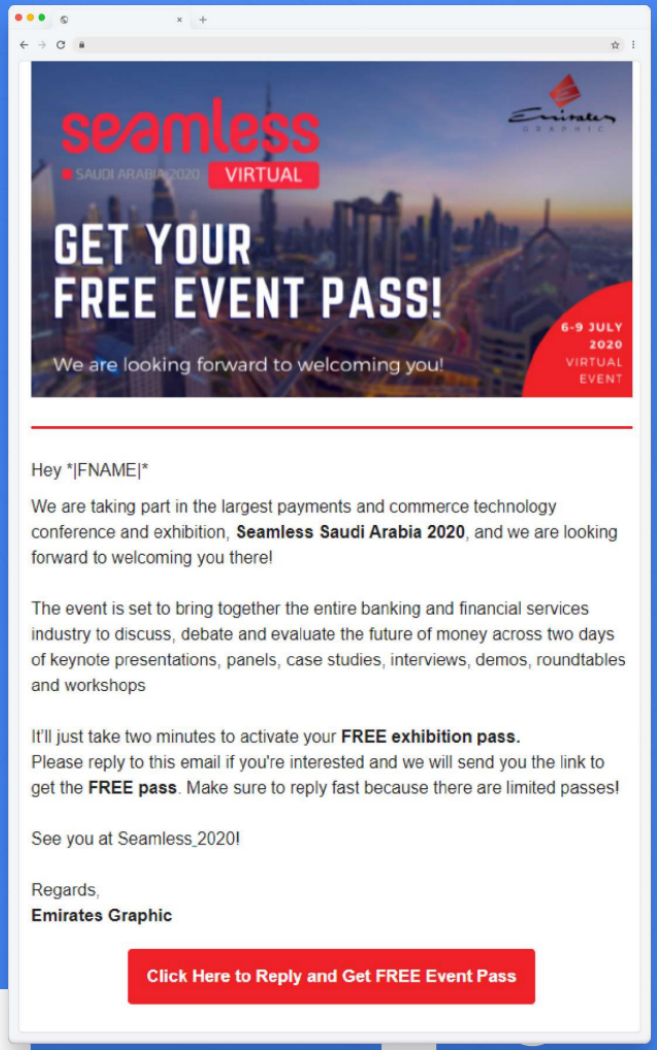
Email Marketing Done Right with Emirates Graphic. Send the right message to a large volume of targeted audience to boost your brand, increase sales and achieve whatever your campaign goal is.

Email Marketing Fee

What You'll Get

- Strategic Messaging
- Email Design and Template
- Campaign Set uo

AED 1,500



Marketin

Have an idea in your mind?

Contact Us

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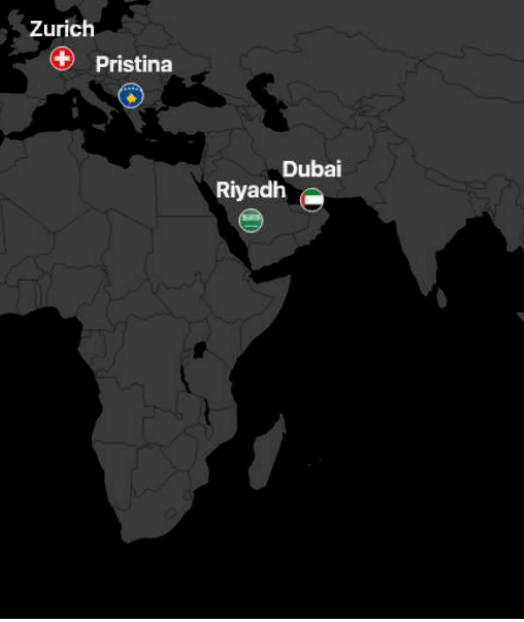
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